

# Putting the “go” in Governance

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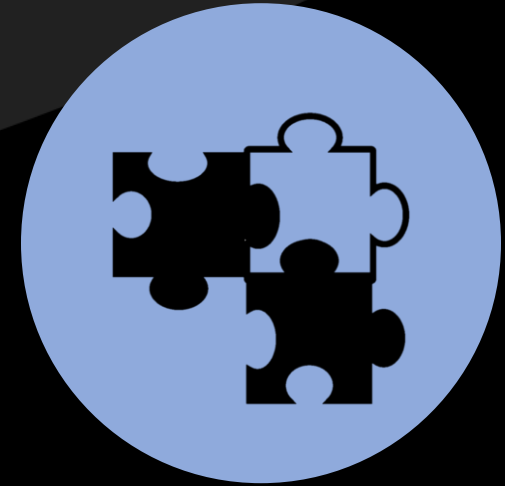
# ITSM Success



Practices



Leadership



Governance

# what is governance?

governance encompasses the processes by which organizations are directed, controlled and held to account. It includes the authority, accountability, leadership, direction and control exercised in an organization.

Governance Today

[governancetoday.com](http://governancetoday.com)

governance is not...

command and control  
exclusively regulatory compliance  
all about risk & infosec  
gumming up the works  
anti Business Value  
unique to IT

governance



evaluate

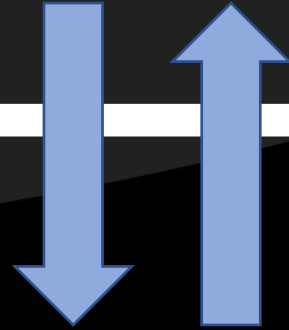


direct



monitor

Governance



Management

governance ensures...

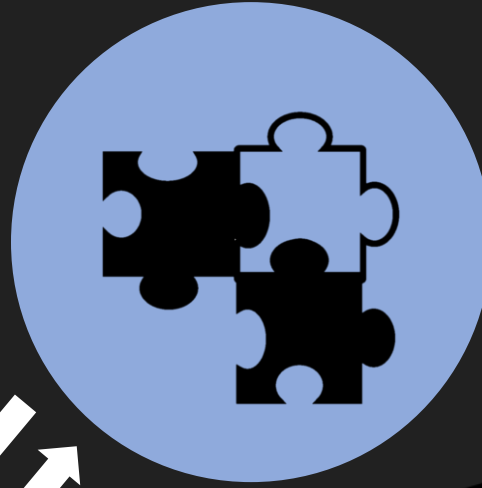


performance



conformance

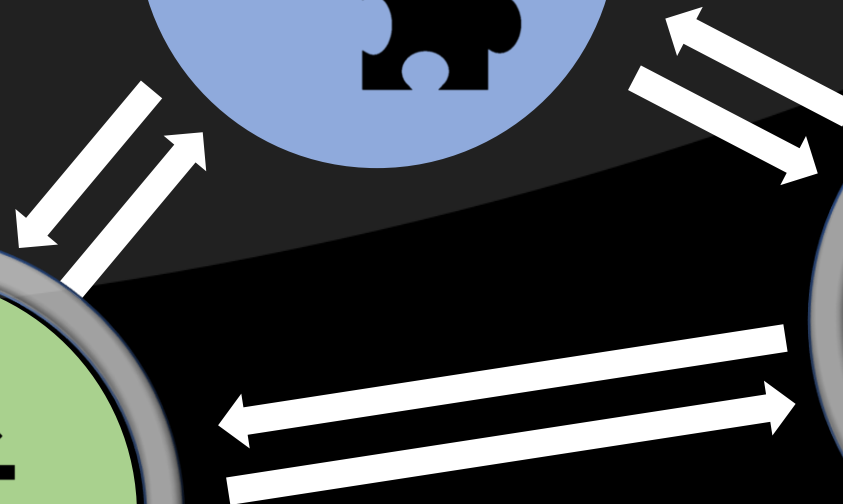
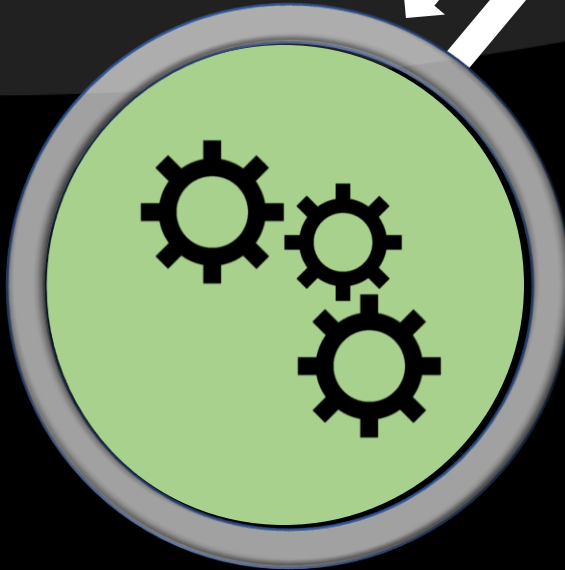
Governance



Leadership



Practices



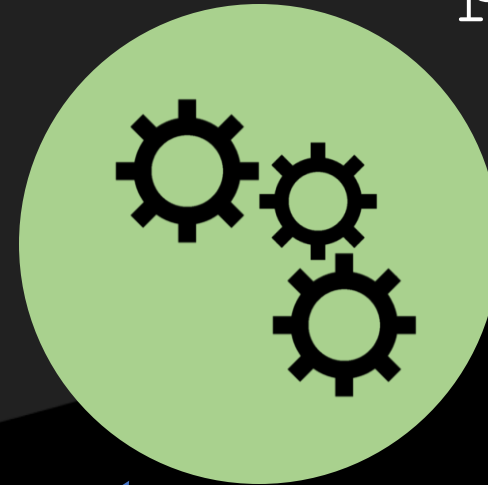


inputs -> outputs  
steps & activities  
consistency/maturity  
in isolation  
output focused

process



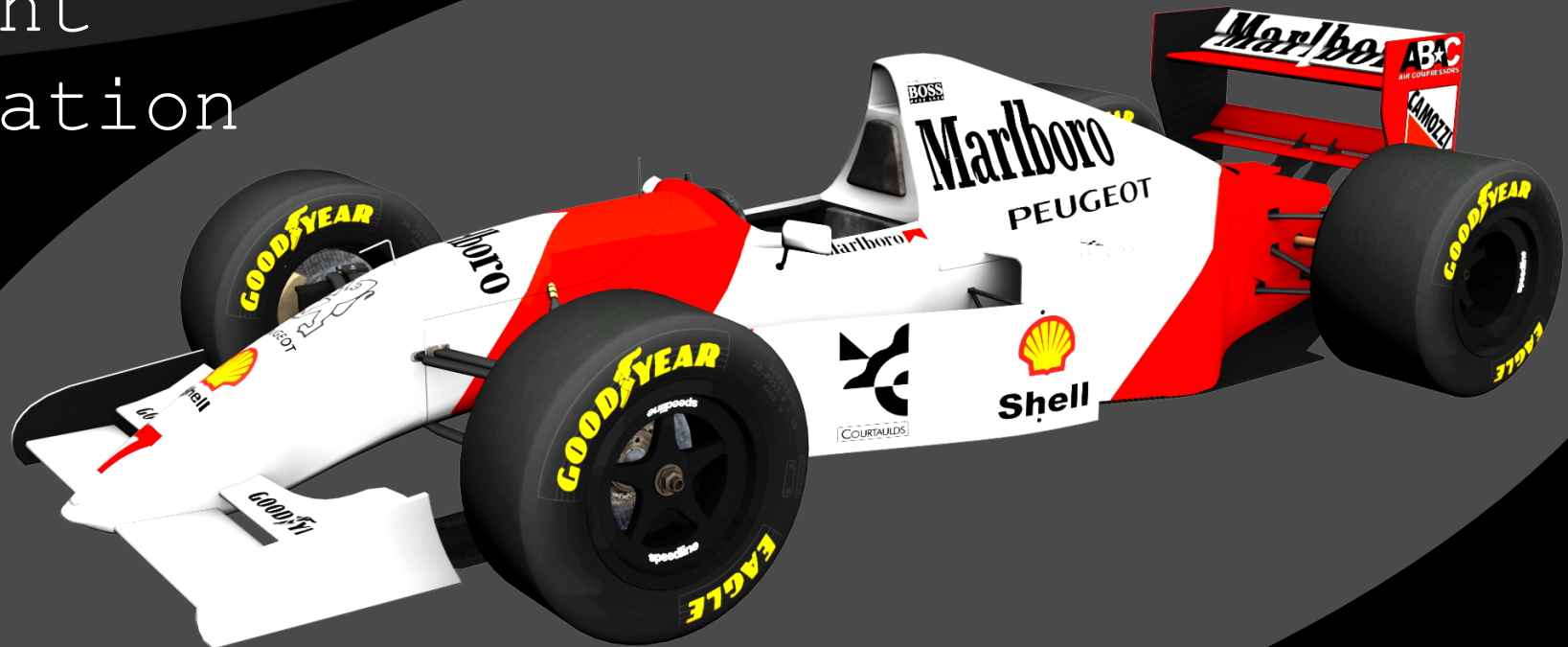
practice



demand -> value  
dynamic & adaptive  
(include processes)  
in value streams  
outcome focused

playing to win

performance & conformance  
business controls  
decision making  
goal alignment  
value realization





performance & conformance

internal & external  
compliance  
what standards apply  
maximization of performance  
business outcomes achieved





business controls

policy & process  
automated  
workflow





A background image showing a Red Bull Formula 1 pit stop. Several team members in dark blue uniforms with Red Bull logos are working on a black and yellow Red Bull Racing car. One person is kneeling on the left, another is leaning over the front of the car, and others are standing around. A large Pirelli tire is being held by a person on the right. The scene is outdoors on a racetrack.

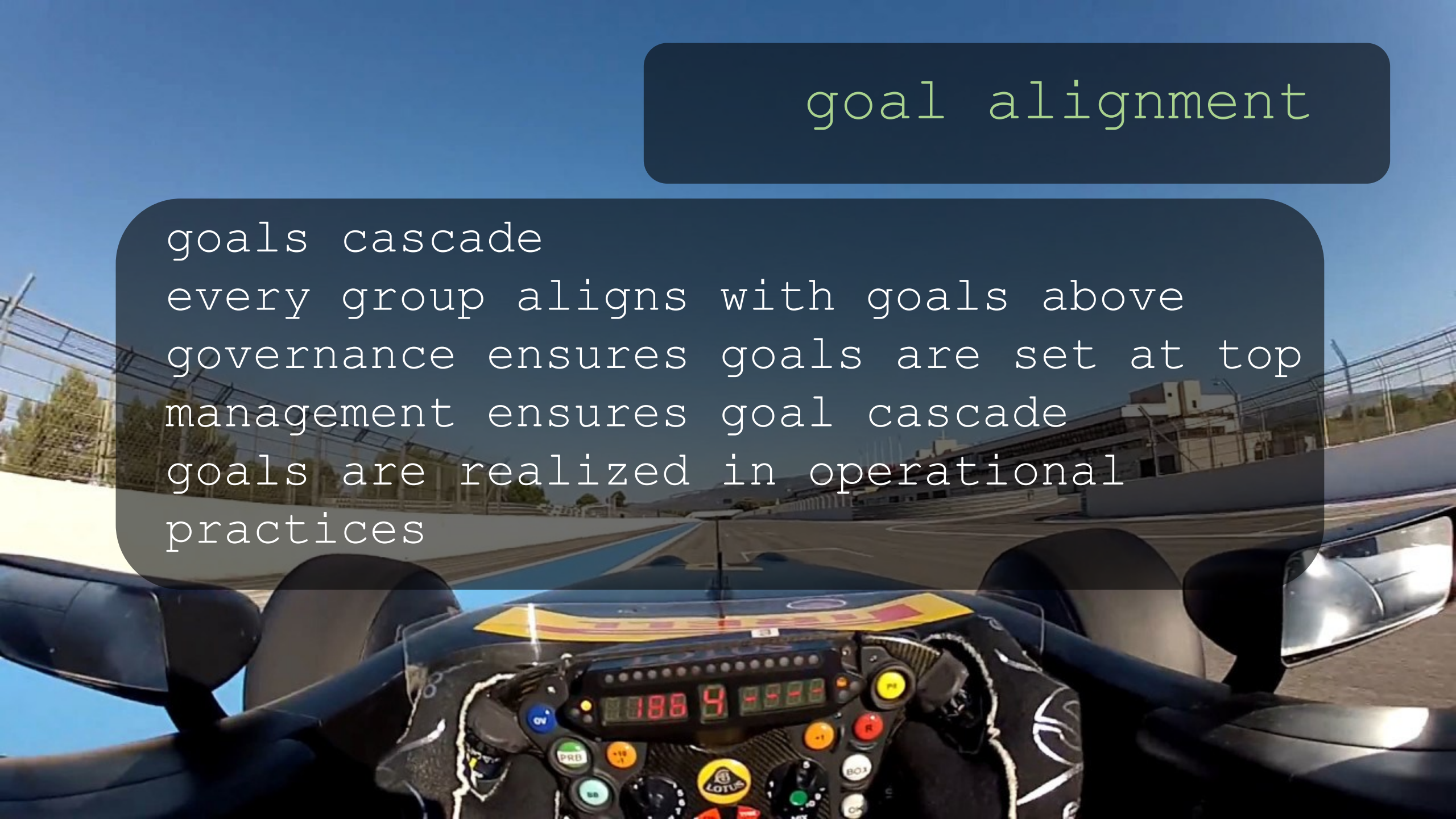
decision making

governing bodies are ultimately  
accountable  
can be delegated  
structure must be clear  
who decides



# goal alignment

goals cascade  
every group aligns with goals above  
governance ensures goals are set at top  
management ensures goal cascade  
goals are realized in operational  
practices



value realization

activities maximize value  
creation  
effectiveness measured in  
value created







making governance go

vertical alignment is key  
agility in execution of  
strategic objectives  
clarity in decision making  
optimize for value realization  
practices align with  
governance



