

THE ART & SCIENCE OF UPDATING ITIL



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The ITIL Research Programme

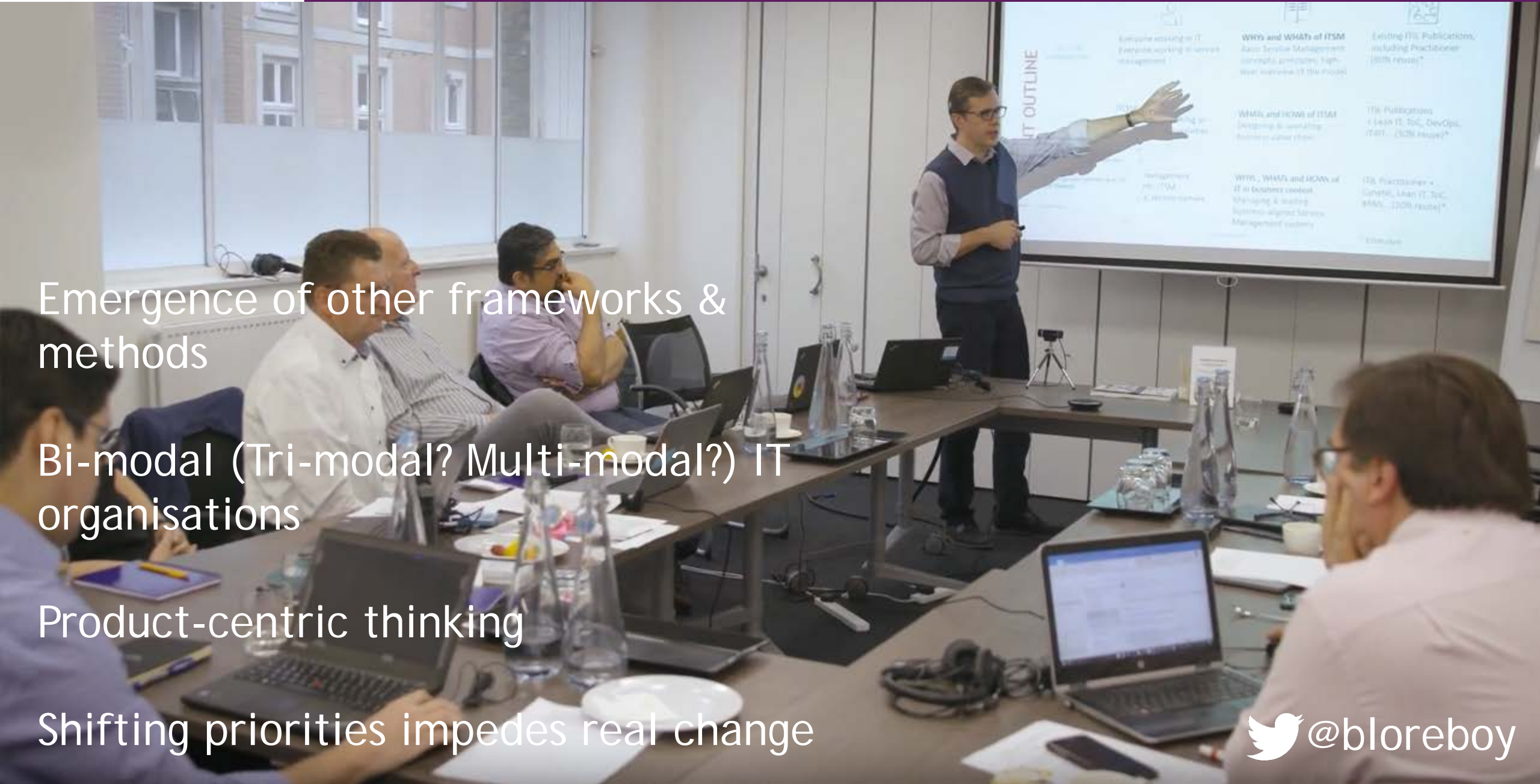
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How We're Updating ITIL

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ITSM Product
Ambassador



@bloreboy



Emergence of other frameworks & methods

Bi-modal (Tri-modal? Multi-modal?) IT organisations

Product-centric thinking

Shifting priorities impedes real change

WHAT ARE COMMON ITSM “ANTI-PATTERNS”?

ITIL is (still) widely adopted & used

The guidance is moving out of Infrastructure/Service Desk

Certifications are valued by companies and professionals

The community wants to contribute



The guidance is too vast

“Adopt & Adapt” and “Continual Improvement” needed reinforcement

Learning needs to be quickly understood, easily accessible, and immediately applicable

Will ITIL allow
me to be more
<insert business
concern>?

Will my IT
investment
provide more
business
value for less
cost & risk?

Will my
prior investment
in staff training,
tooling, etc.
be relevant?

Will ITIL continue
to help my **career**?

Will my current
certifications
still be **valid**?

Will I be able to stay
on top of all the changes
in my **industry**?



- What we heard time & again is that...
 - “ *The fundamentals of good ITSM remain as important today as ever before to address the constant pressure on IT departments to do more*”
- Guidance must cover fundamentals concepts and accepted terminology
- Staff must understand how they fit within the wider system, and how they deliver value

- Adopting and adapting is a critical component of ITIL, but context is key
- The ITIL update will provide a flexible architecture and explicit guidance on how to adapt ITIL to different contexts



Team



Company



Industry

- Culture, behaviours and mindset of individuals and teams is often the barrier to success
- The ITIL Update will incorporate a focus on good behaviours



MEET THE (EXTENDED) LEAD ARCHITECT TEAM

MARGO LEACH



JOSE CARMONA



ROMAN JOURAVLEV



AKSHAY ANAND



PHILIP HEARSUM



ERIN CASTEEL



MAURICIO
CORONA



TAKASHI YAGI



MARCEL FOEDERER



BARCLAY RAE



TROY DU MOULIN



LOU HUNNEBECK



STUART RANCE



ROSH HOSANY

1

Modular

Allows different frequency of updates

2

Lean

Eliminate unnecessary content in the core guidance

3

Practical

Provide useful advice, examples, and templates in the core guidance

4

Evolutionary

Don't change what can be preserved from the current content; ensure backward compatibility

5

Collaborative

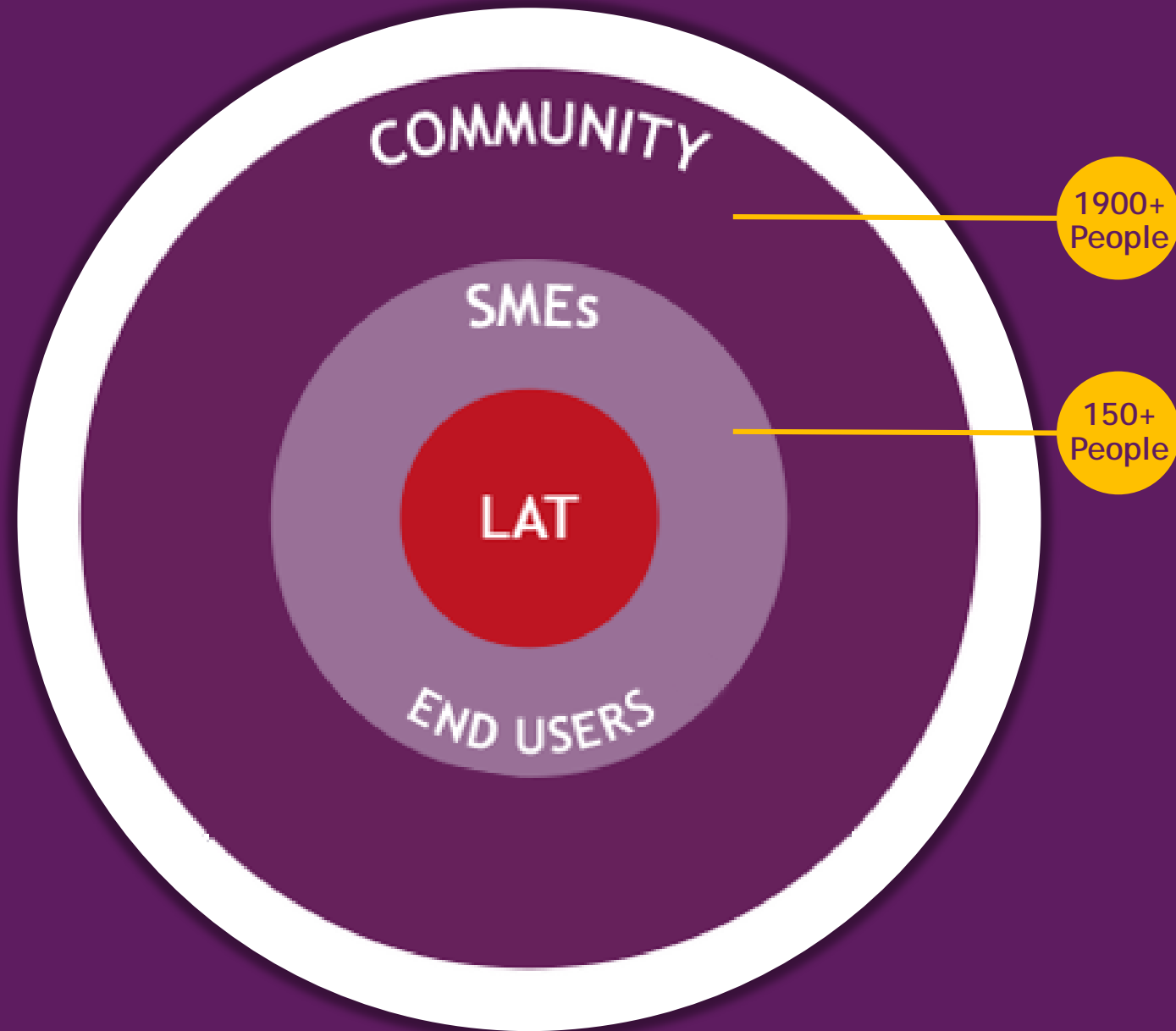
The guidance should be co-developed by ITSM professionals, not just by a select group working in isolation

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Flexible

Allows for "emerging practices" to be explored alongside established "best practices"

THE ITIL UPDATE HAS BEEN COMMUNITY DRIVEN



APPLYING THE "9 GUIDING PRINCIPLES"

FOCUS ON
VALUE



DESIGN FOR
EXPERIENCE



WORK
HOLISTICALLY



PROGRESS
ITERATIVELY



START WHERE
YOU ARE



OBSERVE
DIRECTLY



KEEP IT
SIMPLE



COLLABORATE



BE
TRANSPARENT



Will ITIL allow
me to be more
<insert business
concern>?

YES

Will my
IT investment
provide more
business value for
less cost & risk?

YES

Will my
prior investment
in staff training,
tooling, etc.
be relevant?

YES

Will ITIL continue
to help my **career**?

YES

Will my current
certifications
still be **valid**?

YES

Will I be able to stay
on top of all the changes
in my **industry**?

YES

SPREAD THE WORD!

WWW.AXELOS.COM/ITIL-RESEARCH

Email akshay.anand@axelos.com with
introductions to interesting people!