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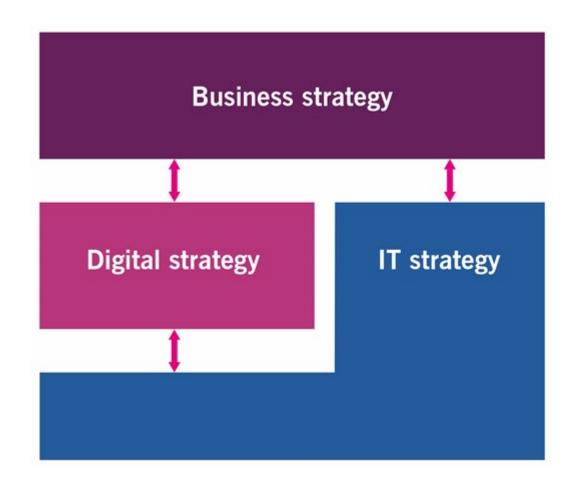


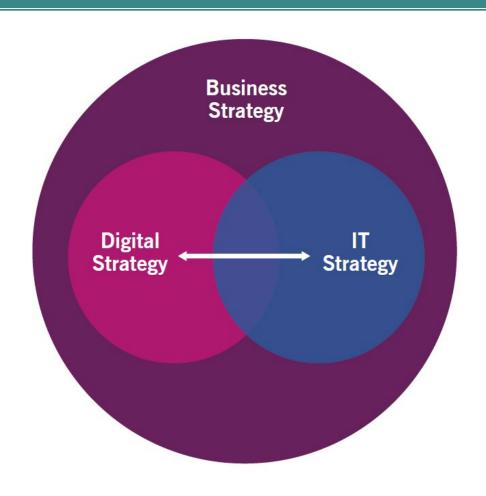
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## Strategy





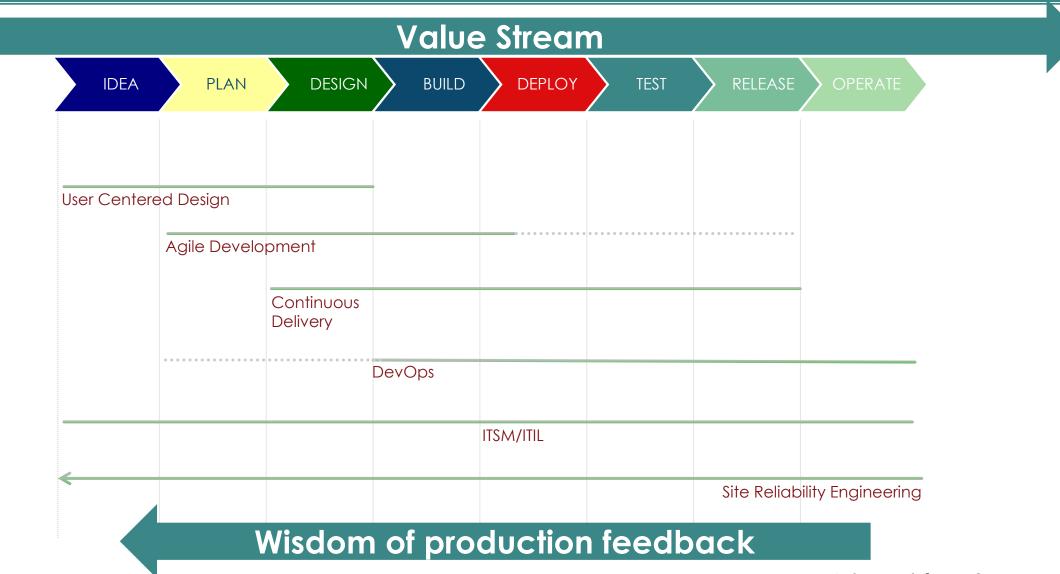
Digital strategy is the business strategy based on emerging technologies.

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## Framework Alignment



"The emphasis should be on why
we do a job."
W. Edwards Deming



## Change

[Organizational] Change Fatigue

**BEHAVIOR**Change

Constantly changing Priorities

Pace of Change

Change **Enablement** 

Release Management

**User Burnout** 

**Transformation** 



"I love it when a plan comes together."

Colonel John Smith

## Leadership



#### For every demand that comes in

- Does it align with the organization's strategy?
- Will it improve user experience?
- What are the costs?
- What are the risks vs. the benefits?

Gaining leadership support is a balancing act.

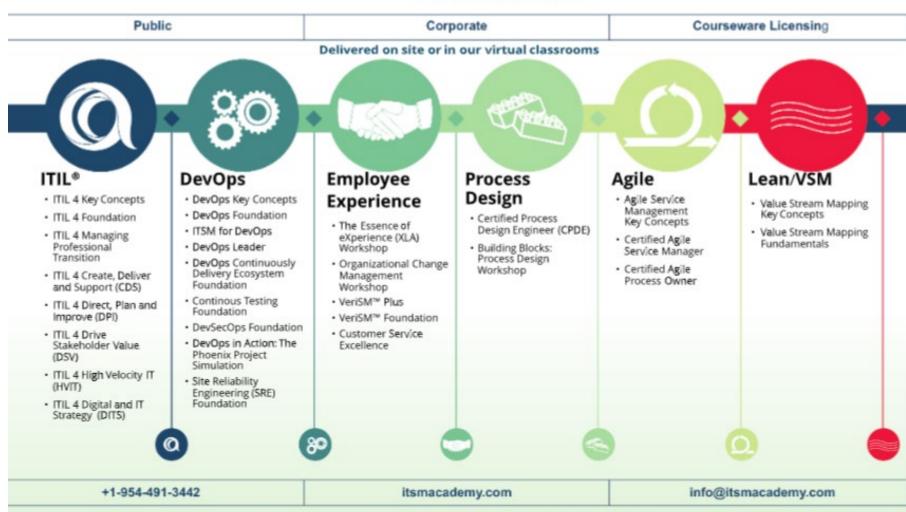
""The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things."

Ronald Reagan



# Questions?





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