DevOps Institute

Why We Are Unique

7 **Numbers don't lie.**
We are the only Continuous Learning Community that offers 7 DevOps competency-based certification courses and 3 non-certification courses

More than 160 Hours of Learning Materials (the most in the market) and 6 dedicated full-time staff 100% focused on the advancement of DevOps learning

Role-Based Approach

We focus on the most modern competencies required by organizations adopting DevOps
these are hireable skills

Certification & Non-Certification Courses are Each 16 Hours

Certification Courses

▶ DevOps Foundation®
▶ DevOps Test Engineering (DTE)®
▶ DevOps Leader (DOL)℠
▶ Continuous Delivery Architecture (CDA)℠
▶ DevSecOps Engineering (DSOE)℠
▶ Certified Agile Process Owner (CAPO)®
▶ Certified Agile Service Manager (CASM)®

Relevant Curriculum

Our curriculum is based on research, and the most up-to-date and relevant resources:

▶ Collective Body of Knowledge (CBok)
  Publications - State of DevOps report 2017, Phoenix Project
▶ Conferences - DevOps Enterprise Summit, DevOpsDays, and many more
▶ Videos and webinars - DevOps.com
▶ Blogs and articles
▶ Case studies
▶ Subject matter expertise

Non-Certification Courses

▶ Value Stream Mapping for DevOps℠
▶ ITSM for DevOps℠
▶ Metrics for DevOps℠

Revenue Potential

With the DevOps Institute's 160-hours plus of content, comes higher revenue potential for education partners.

REP Benefits

▶ Market your business to potential customers on our searchable online REP and course finder (Many of our existing REPs report this is a significant source of referral traffic for their business.)
▶ Customize courses to meet client needs
▶ Access marketing assets in dedicated REP Portal
▶ Access the DOI Community where end-users or learners, instructors, and business owners can collaborate with other experts
▶ Leverage DOI's entire portfolio to offer a complete solution to your customers
▶ Offer learners Digital Badges in addition to certificaion to showcase their skills
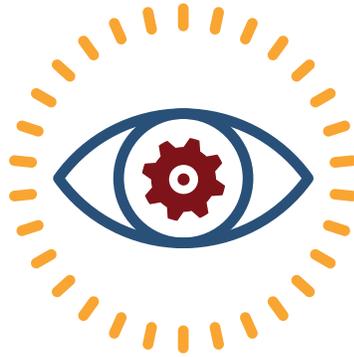
For more information, visit DevOpsInstitute.com

DevOps Institute

Your Complete Center of Enablement

DOI is a Center of Enablement to support the growth of the Registered Education Partners

Vision

To facilitate a community where members have access to the most innovative, inspirational and transformational DevOps content, courses and certifications around emerging DevOps practices and principles. We strive to provide content that inspires discussion, collaboration, transformation, and to foster healthy dialogue among global members of various technical backgrounds and experiences.

Core Values

- We believe in an inclusive community
- We believe in creating the highest quality and most innovative approaches in DevOps content and certification
- We believe in empowering the career growth of IT professionals
- We partner with a global network of trusted education providers to ensure the highest quality learning experience

Industry Experts

Industry Expert Involvement:

- Alan Shimel
- Donna Knapp
- Gene Kim
- Jayne Groll
- Jez Humble
- Marc Hornbeek
- Mike Orzen
- Mustafa Kapadia

Raising Market Awareness

DOI Raises Market Awareness:
(to date confirmed conference participation 2018)

- CA Continuous Delivery & Agile Summit - UK
- DevOn Conference - The Netherlands
- DevSecCon - Israel
- ContainerWorld - USA
- Interop - USA
- Interop - China
- DevOps Enterprise Summit - UK
- DevOps Enterprise Summit - USA
- DevOps Days Representation Globally

Who to Sell To?

Industry Verticals to Focus

- Financial Services
- Technology
- Retail
- Telecommunications
- Entertainment/Media
- Healthcare & Pharma
- Insurance
- Manufacturing
- Government
- Education

Target Audience for the Courses

- DevOps Evangelist
- Release Manager
- Automation Architect
- Software Developer/Tester
- Experience Assurance Professional
- Security Engineer
- Utility Technology Player
- Internal & External suppliers
- Process Stakeholders
- Middle and Upper Management

Target Audience - Decision Makers

- Head of Learning & Development
- VP of IT Operations or Infrastructure
- Head of Development or Engineering
- DevOps Owner
- ITSM Support