### Introducing...ITIL® Practitioner



#askitsm

@ITSMAcademy

info@itsmacademy.com

www.itsmacademy.com www.itsmprofessor.net



Donna Knapp
@ITSM\_Donna

### Welcome!

### **ITSM Academy**

- Full service provider of IT Service Management (ITSM) education and advice
- Accredited and sustainable education and training
  - ✓ IT Infrastructure Library® (ITIL)
  - √ Process Design (CPDE)
  - ✓ DevOps
  - √ Agile Service Management<sup>®</sup>
  - ✓ ISO/IEC 20000

### **Donna Knapp**

- Author
- Curriculum Development Manager
- Certified Process Design Engineer
- ITIL Expert
- DevOps Foundation certified
- Certified Scrum Master
- Certified Agile Process Owner
- Certified Agile Service Manager
- Certified ISO/IEC 2000 Consultant/Manager
- Certified in Knowledge-Centered Support (KCS) Principles

### ITIL® Practitioner Guidance

### **ITIL Core**



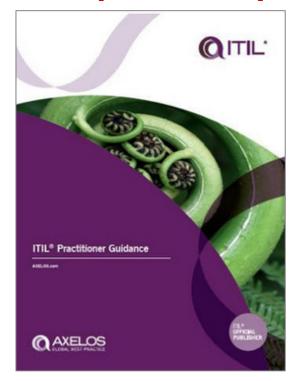






Best practices for IT Service Management (the what)
Business value of well-designed and delivered
services (the why)

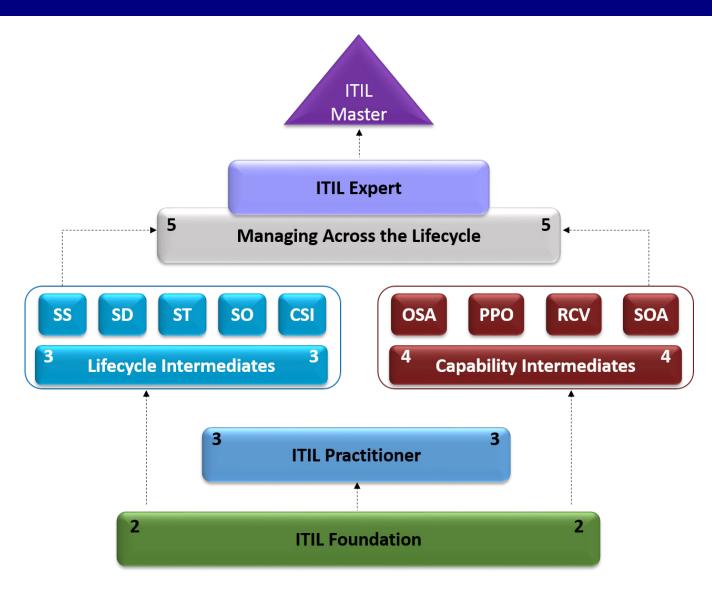
### **Complementary Publications**





Methodical way to use the ITIL guidance to improve (the how) whether by introducing new or by changing existing services or processes

### ITIL Practitioner – The Qualification



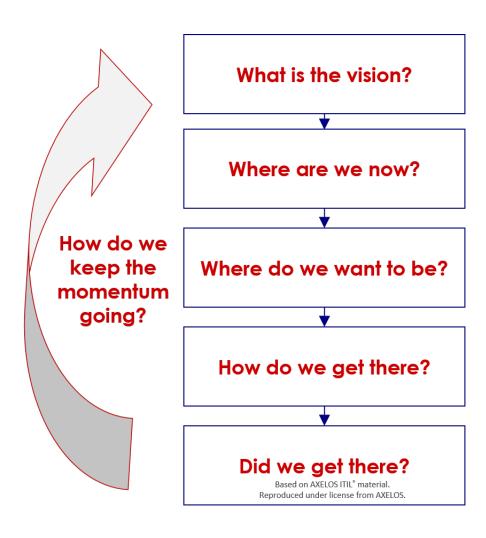
### Practitione

- Incorporates guidance from multiple methodologies and frameworks
  - √ITIL, Lean, Agile, DevOps
- Brings a new mindset to ITSM initiatives
- Focuses on
  - √ Understanding expectations
  - ✓ Delivering practical solutions
  - ✓ Leveraging and adapting practices

### ITIL Practitioner

### Focuses on...

- The CSI Approach
- 9 guiding principles
- 3 critical competencies



Any improvement initiative

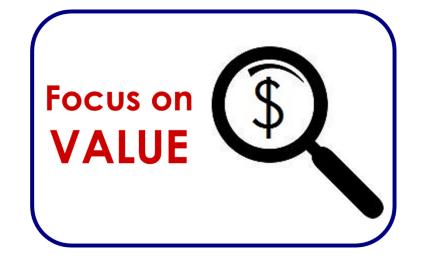
Service, process, capability

Large group, small team, individual

Strategic, tactical, operational

Any type of service provider model

### Guiding Principles



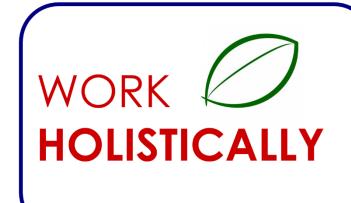




"It's a journey, not a silver bullet, and leaders need to avoid getting caught in analysis paralysis. Start making the changes, get the wins and let the organization evolve."

Melissa Sargeant

### **Guiding Principles**





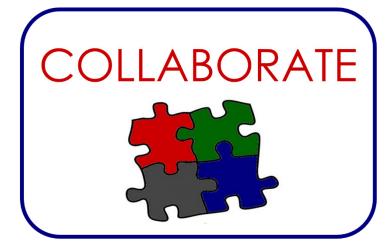


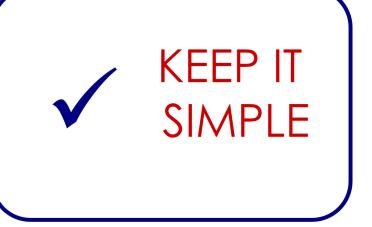
"You can observe a lot by just watching."

**Yogi Berra** 

### **Guiding Principles**







"Think big. Start small. Go fast."

**Butch Sheets** 

## **TIL Practitioner**

### Equips practitioners with a powerful toolkit.

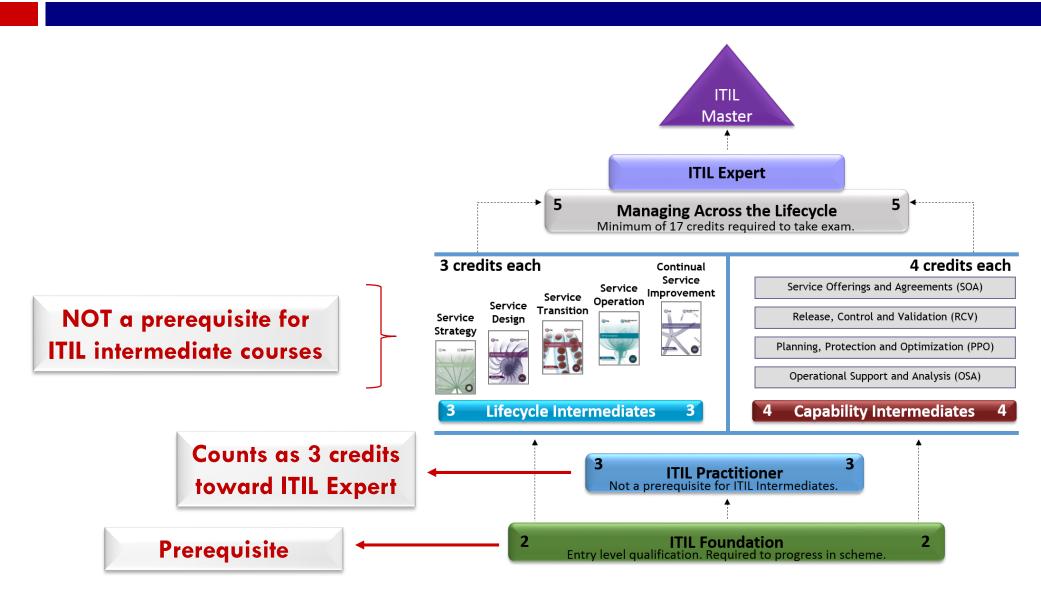
### Critical Competencies



# IIIL Practitioner

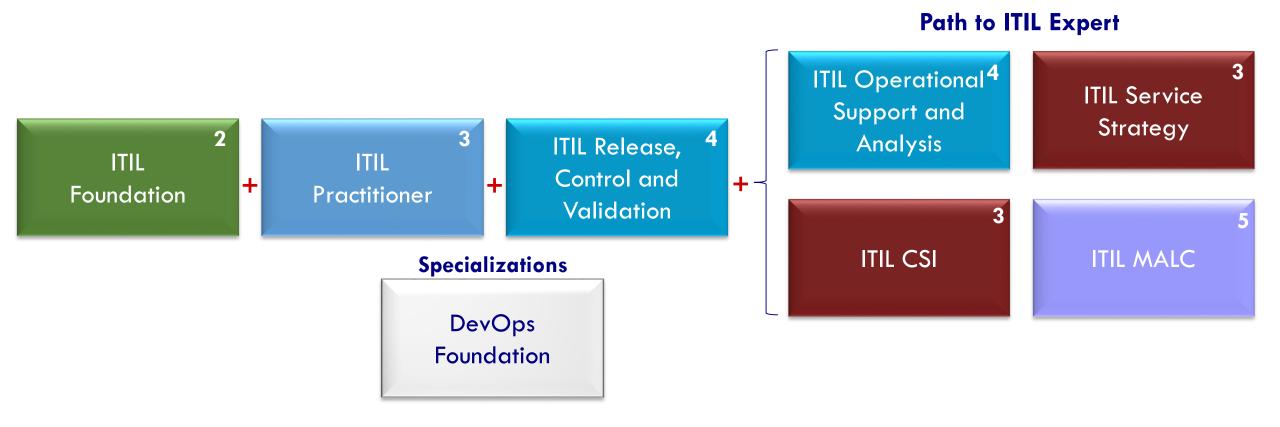
### Transforms knowledge into practice.

### ITIL Practitioner – The Qualification



### ITIL Practitioner and Professional Development

ITIL Practitioner is aimed at <u>all</u> IT service management professionals.



Choose an education path that is meaningful to you.

### ITIL Practitioner and Professional Development



Progress iteratively.

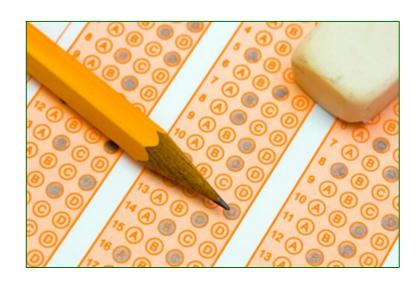
### ITIL Practitioner and Professional Development

### Ensure you have a balanced knowledge of the ITIL service lifecycle.

### Path to ITIL Expert ITIL Release, ITIL Service ITIL Service Control and Design Strategy Validation ITIL **Foundation** ITIL Service Offerings and ITIL MALC ITIL Practitioner Agreements **Specializations** Business **DevOps** Certified Agile Never stop learning! Relationship Foundation Service Manager Management

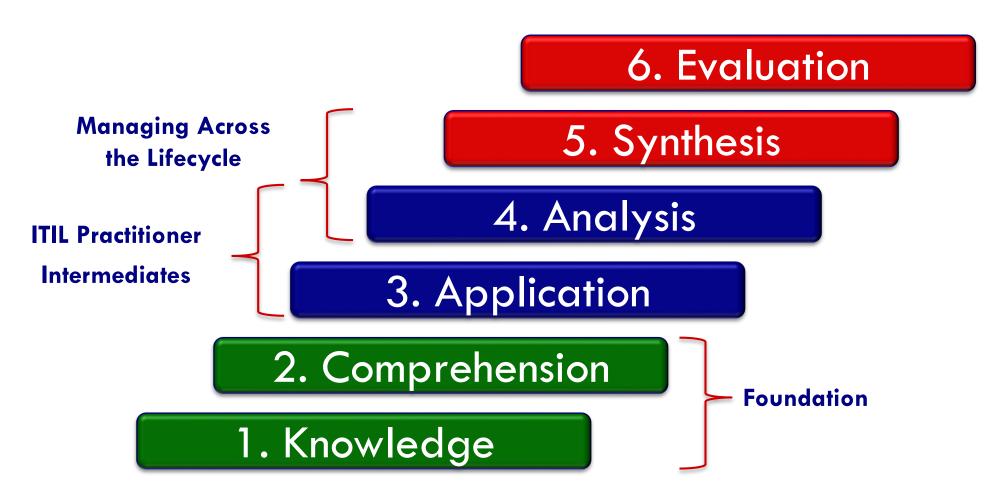
### About the Exam

- 1 hour 45 minutes 40 scenario-based multiple choice questions
- Bloom levels 3 and 4
- Two page case study accompanies exam
- Open-book exam, however, only a <u>clean</u> copy (no notes, no highlighting) of the official publication ITIL® Practitioner
   Guidance can be used for the exam



Attendance at an accredited course is not required but is <u>strongly</u> encouraged.

### About Bloom's Taxonomy



Bloom's Taxonomy is used to categorize learning objectives and, from there, assess learning achievements.

### ITIL Practitioner Syllabus

### Be able to...

- Use service management concepts that are important drivers of continual service improvement
- Apply the ITSM guiding principles in a real-world context
- Apply the CSI approach to manage improvements in a given organizational context
- Use metrics and measurement to enable continual service improvement
- Communicate effectively to enable continual service improvement
- Apply organizational change management to support continual service improvement

### 'How To' 101

### **CPDE**

 Individuals who want to learn the basics of process design and improvement and who are responsible for designing, reengineering or improving processes and the associated culture change

### ITIL Practitioner

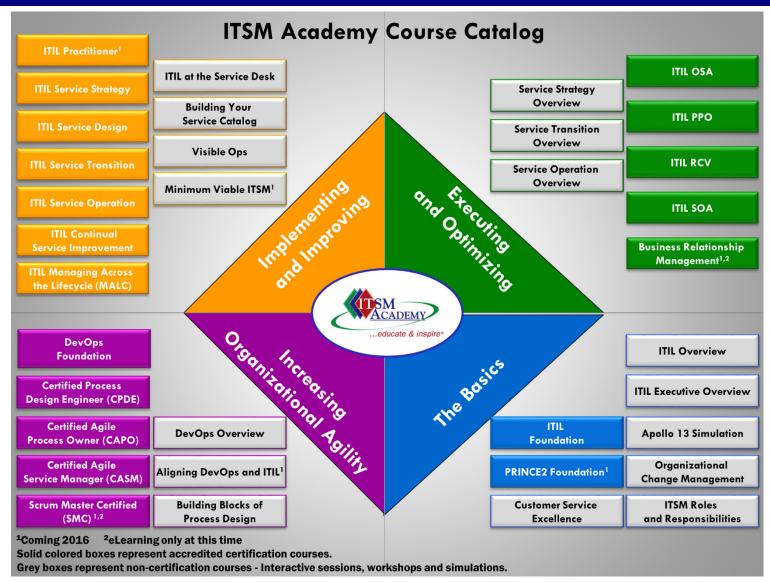
 Individuals who hold the ITIL Foundation certification and want to learn 'how' to adopt and adapt ITIL guidance in the context of any improvement initiative (not just a process improvement initiative) - service, process, capability

### ITIL CSI

Individuals who
require a detailed
understanding of how
to implement or
improve the <u>CSI stage</u>
of the ITIL service
lifecycle including
metrics, models and
techniques

### Want to Learn More?

### ITSM Academy Course Catalog



### Course Calendar



What to do  DevOps Foundation  Organizational Change Management Workshop  How to do it  TIL Practitioner  Certified Process Design Engineer  How to do it using Agile (Scrum) practices  Certified Agile Service Manager  Virtual: May 2 – 6 (9am - 1pm EDT)  Fort Lauderdale: May 23-27  Virtual: May 9 - 12 (10am - 2pm EDT)  Certified Agile Process Owner  Virtual: June 14 - 17 (10am - 2pm EDT)  www.itsmacademy.com		Class	Next Class Date
DevOps Foundation  Organizational Change Management Workshop  ITIL Practitioner  Certified Process Design Engineer  How to do it using Agile (Scrum) practices  Certified Agile Process Owner  Virtual: April 19-22 (10am-2pm EDT)  Virtual: April 12 (9am - 5pm EDT)  Virtual: May 2 - 6 (9am - 1pm EDT)  Fort Lauderdale: May 23-27  Virtual: May 9 - 12 (10am - 2pm EDT)  Virtual: June 14 - 17 (10am - 2pm EDT)	What to do	ITIL	See Calendar
How to do it    How to do it   How to do it   TIL Practitioner   Virtual: May 2 - 6 (9am - 1pm EDT)		DevOps Foundation	Virtual: April 19-22 (10am-2pm EDT)
Certified Process Design Engineer Fort Lauderdale: May 23-27  How to do it using Agile (Scrum) practices  Certified Agile Service Manager Virtual: May 9 - 12 (10am - 2pm EDT)  How to manage it  Certified Agile Process Owner Virtual: June 14 - 17 (10am - 2pm EDT)			Virtual: April 12 (9am - 5pm EDT)
How to do it using Agile (Scrum) practices  Certified Agile Service Manager  Virtual: May 9 - 12 (10am - 2pm EDT)  How to manage it  Certified Agile Process Owner  Virtual: June 14 - 17 (10am - 2pm EDT)	How to do it	ITIL Practitioner	Virtual: May 2 – 6 (9am - 1pm EDT)
(Scrum) practices  Certified Agile Service Manager  Virtual: May 9 - 12 (10am - 2pm EDT)  How to manage it  Certified Agile Process Owner  Virtual: June 14 - 17 (10am - 2pm EDT)		Certified Process Design Engineer	Fort Lauderdale: May 23-27
Certified Agile Process Owner Virtual: June 14 - 17 (10am - 2pm EDI)		Certified Agile Service Manager	Virtual: May 9 - 12 (10am - 2pm EDT)
www.itsmacademy.com	How to manage it	Certified Agile Process Owner	Virtual: June 14 - 17 (10am - 2pm EDT)
© ITSM Academy unless otherwise stated	© ITSM Academy unless otherwise stated	· · · · · · · · · · · · · · · · · · ·	